

Sponsorship Opportunities for **DCAT** Week '08



Dear Members:

Get Recognized! The DCAT organization is now accepting sponsorships for DCAT Week '08, March 10th through 13th at the Waldorf-Astoria in New York City. This is an excellent way to promote your company and support this important industry event.

As the DCAT organization appreciates the kind support of its membership, we will do all that we can to acknowledge sponsorships in an appropriate manner based on the level of support. These sponsorship opportunities are extended to member companies of DCAT only and are on a first-come, first-served basis.

If your company is interested in any of these opportunities, please contact our Executive Director, Margaret Timony at Margaret@dcat.org or 1-800-640-DCAT.

See you at the Waldorf!

Dix Weaver
DCAT President
Eli Lilly and Company

Education Program Sponsorships

6th Annual International Business Development Forum & Networking Reception

Business Development in the Developing World:

Case Studies in Sourcing Drugs for Global Pandemics

Monday, March 10th, Empire Room, Waldorf-Astoria

1:15 pm to 4:15 pm, Reception 4:15 pm to 5:15 pm

Education Program Sponsorship: Assists the organization in providing the speakers' appearance and their AV requirements. **\$4,000.00.**

(2 complimentary registrations for program and reception; Sponsor logo on website along with program description and registration; Recognition pre-and post DCAT Week materials; Acknowledgement on Power Point slide that appears on the screen prior to the start of meeting; Acknowledgement in remarks by the program moderator.)

Program Refreshment Break Sponsorship: Provides refreshments (soda, water and mineral water) for the participants at the break. **\$2,000.00**

(1 complimentary registration for program and reception; Signage at beverage break stations; Acknowledgement by program moderator; Pre-and post DCAT Week materials.)

Program Networking Reception: Provides cocktail reception and hors d'oeuvres to the program participants only. **\$5,000.00**

(2 complimentary registrations for program and reception; 4 additional passes for Cocktail Reception; Sponsor logo on website along with program description and registration; Recognition pre-and post DCAT Week materials; Acknowledgement on Power Point slide that appears on the screen prior to the start of meeting; Acknowledgement in remarks by the program moderator.)

**Issues for Purchasing Contracts and Quality Agreements
in the Generic Pharma Industry**

Tuesday, March 11th, Empire Room, Waldorf-Astoria, 8:30 am to 10:00 am

Education Program Sponsorship: Assists the organization in providing the speakers' appearance and their AV requirements. **\$2,500.00**

(2 complimentary registrations for program; Sponsor logo on website along with program description and registration; Recognition pre-and post DCAT Week materials; Acknowledgement on Power Point slide that appears on the screen prior to the start of meeting; Acknowledgement in remarks by the program moderator.)

Program Hospitality Sponsorship: Provides morning beverages (Coffee/Tea and water) for the participants attending the program. **\$1,200.00**

(1 complimentary registration; Signage at beverage stations; Acknowledgement by program moderator; Pre-and post DCAT Week materials.)

R.E.A.C.H. and its Impact on the Pharmaceutical Supply Chain

Tuesday, March 11th, Empire Room, Waldorf-Astoria, 10:30 am to 12:00 pm

Presented in Conjunction with ICIS Chemical Business Magazine

Education Program Sponsorship: Assists the organization in providing the speakers appearance and their AV requirements. **\$2,500.00**

(2 complimentary registrations for program; Sponsor logo on website along with program description and registration; Recognition pre-and post DCAT Week materials; Acknowledgement on Power Point Slide that appears on the screen prior to the start of meeting; Acknowledgement in remarks by the program moderator.)

Program Hospitality Sponsorship: Provides morning beverages (coffee/tea and water) for the participants attending the program. **\$1,200.00**

(1 complimentary registration; Signage at beverage stations; Acknowledgement by program moderator; Pre-and post DCAT Week materials.)

CEO Special Presentation

Tuesday, March 11th, Empire Room, Waldorf-Astoria, 1:15 pm to 2:45 pm

John H. Johnson, CEO, ImClone Systems Inc.

Program Hospitality Sponsorship: Provides refreshments (Soda, water and mineral water) for the participants attending the program. **\$1,200.00**

(Signage at beverage stations; Acknowledgement by program moderator; Pre-and post DCAT Week materials.)

DCAT's 2008 PharmaChem Outlook, Presented By Thomson Scientific

Wednesday, March 12th, Empire Room, Waldorf-Astoria, 8:00 am to 11:45 am

No sponsorship available.

Drug Nutrient Depletion: Its Affects and Remedies

Conrad Suite, Waldorf Astoria, 10:15 am to 11:45 pm

Education Program Sponsorship: Assists the organization in providing the speakers' appearance and their AV requirements. **\$2,000.00**

(2 complimentary registrations for program; Sponsor logo on website along with program description and registration; Recognition pre-and post DCAT Week materials; Acknowledgement on Power Point slide that appears on the Screen prior to the start of meeting; Acknowledgement in remarks by the program moderator.)

continued

Program Hospitality Sponsorship: Provides beverages (Coffee, soda, water) for the participants attending the program. **\$750.00**

(1 complimentary registration; Signage at beverage stations; Acknowledgement by program moderator; Pre-and post DCAT Week materials.)

CEO Special Presentation & Reception

Wednesday, March 12th, Astor Room, InterContinental Hotel

4:00 pm to 5:00 pm, Reception 5:00 pm to 6:00 pm

Sidney Taurel, CEO, Eli Lilly and Company

No sponsorship available.

82nd DCAT Annual Dinner

Thursday, March 13th, Grand Ballroom, Waldorf-Astoria 7:15 pm

Speaker Sponsorship: Assists the organization in securing world-class speaker for this long-standing traditional black-tie affair. ***This sponsorship will be announced via DCAT's website. Thank you for your patience.***

(Sponsor logo in Pocket Guide; Sponsor logo used in ballroom video presentation; Acknowledgement from stage by dinner chairperson; Tickets to private VIP Reception with speaker, with number of tickets to be determined after speaker announcement; Sponsor logo on DCAT website with speaker info; Pre-and post DCAT Week materials.)

Other Sponsorships

DCAT Member Lounge Sponsorship: DCAT's new member lounge will be an ideal place to meet, relax or catch up on email via WiFi. This spacious area will house DCAT's staff suite for those needing assistance with the Annual Dinner or some other program or event. It also has a coffee and beverage bar, and café seating area. Next to the café is a large room with tables that will be equipped with a WiFi system. A great place to work or meet. **\$5,000.00**

(Sponsor logo on website with Lounge information; Sponsor logo on signage outside entrance and other areas of Lounge; Sponsor logo in Pocket Guide where Lounge info appears; Recognition pre-and post DCAT Week materials.)

Lounge Hospitality Sponsorship: Provides refreshments (Soda, water and coffee) for members in the Lounge. **\$5,000.00**

(Sponsor logo on signage at beverage bar; Sponsor logo on bottled water provided in Lounge; Pre-and post DCAT Week materials.)

Lounge TV Sponsorship: Provides large screen TV and monitor for members to view news station such as MSNBC or CNN while relaxing and having refreshments in the Lounge. **\$1,500.00**

(Sponsor logo on signage below TV and monitor; Pre-and post DCAT Week materials.)

DCAT Week Mints: Provides 2,500 small tin of mints to DCAT Week participants, which are distributed at education programs/events/meetings and available in the Member Lounge. **\$3,500.00**

(Sponsor name on mint tins; signage in Member Lounge; Post DCAT Week materials.)

DCAT Week Map of New York City: Provides 1,000 TripBuilder MiniMaps/City Guide which feature a credit card-sized, laminated cover that will have sponsor logo/DCAT Week logo and a short promotional message. These maps will be distributed at education programs/events/meetings and available in the Member Lounge. **\$3,500.00**

(Sponsor name on map cover; Message on reverse side; Signage in Member Lounge; Post DCAT Week materials.)