



Press Room at **DCAT** Week '08

Dear Member Company Contact:

We are delighted to advise you that one of the many new additions to DCAT Week '08 will be our Member Company Press Room.

The Press Room is intended for members to reach the industry press by posting press releases and articles, conducting interviews and holding press conferences.

We encourage you to use this room to announce your company's important news. Your participation allows the press to gain key information, remain up-to-date with the changing environments and trends in the industry and maintain relationships with your company.

The DCAT Press Room will be located in Promenade A of the Waldorf-Astoria Hotel. The Press Room will be open as follows:

- Tuesday, March 11th 12:00 pm – 5:00 pm
- Wednesday, March 12th 9:00 am – 4:00 pm
- Thursday, March 13th 9:00 am – 3:00 pm

DCAT is anxious to reserve a press conference time for your company. If you would like to make a reservation or need more information, please contact [Erin O'Kelly at erin@dcate.org](mailto:erin@dcate.org) or 1-800-640-DCAT. If you have a Communications and/or Public Relations department, please be sure to pass this information on to them as well.

We look forward to seeing you at DCAT Week '08!

Kindest regards,

Margaret M. Timony
Executive Director



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