



New York City • March 12-15, 2012
Sponsorships Available as of 1/20/12

Sponsorships

JUST A FEW LEFT!

DCAT Member Lounge Hospitality (Marco Polo Room \$5,500/Lex-Side \$5,500)

Members can enjoy a refreshing cold and/or hot beverages provided in the DCAT Member Lounges compliments of the hospitality lounge sponsor.

Complimentary Sweet Treat **New!** (Waldorf-Astoria \$8,000; InterContinental \$5,000)

Your company can provide wrapped candy to be distributed by turn-down service for each room in the DCAT block on Wednesday evening at the Waldorf-Astoria and/or InterContinental. In addition, you may provide a 3" x 5" printed handout with your company information.

Notebook Sponsor (\$9,000) **New!**

Your company's logo will appear on the front cover, plus the inside front cover and the back cover of the 36-page, spiral bound notebook are available to place two of your company's four-color, 5" x 8" advertisements.

DCAT Week Education Sessions (\$3,000, \$5,000 and \$8,000 w/ Reception)

DCAT Week education sessions offer insight and updates on a wealth of topics and are a great networking opportunity. As a sponsor of an education session, your company will support DCAT in providing expert speaker appearances, AV requirements and refreshments for one of the dynamic education sessions. Your company's name will be exclusively associated with the DCAT Week education session of your choice. **Visit the DCAT website to see the Education Brochure for a list of education programs during DCAT Week.**

DCAT Women's Networking Breakfast (\$10,000) **New!**

Host this exciting member-only event at DCAT Week with guest speaker Lisa Martin, C.P.M., Senior Vice President, Worldwide Procurement and Global Operations, Pfizer Inc..

86th DCAT Annual Dinner

Annual Dinner Sponsorship (TBD)

The Annual Dinner is an elegant and entertaining finale to a fast-paced week of business meetings. Each year, the Annual Dinner speaker announcement is awaited with much speculation and excitement.

DCAT Week Prize Drawing (\$5,000) **New!**

Four lucky DCAT members will be chosen from the business card drawing in our member lounges to win the latest version of the iPad! The winners and your company's sponsorship will be announced at the DCAT Annual Dinner.



Premium Print Advertising

Pocket Guide Ad (Standard Ad \$2,700)

Still the number one most requested item before, during and after DCAT Week. The Pocket Guide is must-have item which gets into the hands of each representative attending DCAT Week and the Annual Dinner.

Pocket Guide Envelope (\$1,200) **New!**

Reach the desks of over 4,000 industry professionals with your logo on the front of the Pocket Guide envelope when it is mailed in early March.

Premium Web/Digital Advertising

eDCAT Advertorials (\$1,000) **New!**

Grab the attention of our e-newsletter subscribers with an advertorial featuring your company's products and services.

eDCAT Button or Skyscraper Ads (Button ads \$100; Skyscraper ads \$250)

Deliver your message to our over 3,200 industry e-newsletter subscribers with a static button or skyscraper ad linked to your website.

DCAT Week Template Ad (February \$1,500; March \$2,000)

In the weeks leading up to DCAT Week, thousands of industry professionals visit DCAT's website. Announce your presence at DCAT Week by having your ad included on every DCAT Week website page for one month. Ad can launch a landing page or video.

See full details of available sponsorships on the DCAT website
www.dcat.org