

January 10, 2012

Dear Valued Member:

DCAT Week is approaching quickly and I know that you and your company are making plans to participate, explore and conduct valuable business opportunities. For that reason, I am writing to you to provide some guidance for the use of our member lounges located in the Marco Polo Room and additionally in the Park Ave. Terrace of the Waldorf-Astoria.

After our event concluded last year, representatives from our member companies contacted the organization's leadership expressing concern that some members were utilizing the lounge space for customer or client meetings. This is not appropriate usage, since there can be no guarantee of privacy, thus putting those members' critical business information at risk. From an organizational perspective, it can also raise the perception that there is intent to share confidential information with other member companies, which is in direct conflict with our bylaws and anti-trust policy (see page 2 below*).

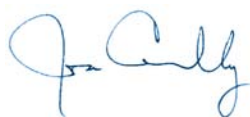
In order to protect both our members and the organization, we must request that you do not hold business meetings in the DCAT Member Lounges. If we perceive that a member is conducting a business meeting in the lounge, our staff will be forced to ask them to leave. We would hate to put any of our member companies in such an uncomfortable position, so we appreciate your understanding in advance.

Both DCAT and the member companies who sponsor these lounges, the Wi-Fi and beverage service, expect members to come and utilize this space for a break between meetings - to have a coffee, check email or just have a chance to socialize and relax during what is often a hectic few days. We all look forward to meeting you there for those purposes.

Finally, if you do need a suite or a breakout room to conduct your business, please speak with our staff that would love the opportunity to assist you in making those arrangements if possible. This will assure you that your meetings are conducted in a private manner.

Thank you in advance for your cooperation and best wishes for a successful DCAT Week.

Best regards,



Joan Connolly
President

**The DCAT antitrust policy prohibits any discussions which constitute or imply any agreement or understanding concerning:*

- 1. prices, discounts or terms of conditions or sale;*
- 2. profits, profit margins or cost data;*
- 3. market shares, sales territories or markets;*
- 4. allocation of customers or territories;*
- 5. selection, rejection or termination of customers or suppliers;*
- 6. restricting the territory or markets in which a company may resell products;*
- 7. restricting the customers to whom a company may sell; or*
- 8. any matter which is inconsistent with the proposition that each member company of DCAT must exercise its independent business judgment in pricing its service or products, dealing with its customers and suppliers and choosing the markets in which it will compete.*